

# ORANGE ORBIT



You might say, “This is just an other Raised Donut,” but you would really miss the attraction of this refreshing treat. Today’s consumers are looking for something a little different or special, and this donut will not let them down. Featuring the fresh flavor of oranges makes this a big hit when the summer donut shop blues hit. So, offer these and other fresh donut ideas during the summer months. Check out the quick way to make an instant orange filling that we have provided for you in this card. So when Summer gets hot, don’t let your business take a vacation. Keep your sales “Hot” with this and other great summer ideas.

## EXTRA SALES AND PROFITS FOR YOU!

Try making these refreshing donuts on specific days of the week and talk them up. Make a special section in your display case for these and other refreshing Summer Donuts. And of course, sample them to all your customers. Decorate your shop with cool summer themes like “A Pool Party” or “A Tropical Paradise.”

## BAKEMARK PRODUCTS USED TO MAKE THIS ITEM:

- Master Mix Raised Donut
- Pure Orange Emulsion
- Orange Liquid Color
- Orange Fruit-O
- California Lemon Creme Filling
- Vanilla Dipping Icing



## 1. ROLL-OUT & CUT DOUGH



Prepare the dough as directed on the label of Master Mix Raised Donut Mix. When the dough is ready, cut the dough as you would for a Bismarck.

## 2. PROOF & FRY



Proof the dough until it is  $\frac{3}{4}$  size; then fry at 375°F until light golden in color (about 1 minute on each side).

## 3. ICE & DECORATE



Prepare the dipping icing by adding Pure Orange Emulsion and Orange Color to heated Vanilla Dipping Icing as desired. When the donuts have cooled, dip them in the orange flavored icing; then decorate with darker colored dipping icing.

## 4. FILL



Prepare the orange filling by adding 2 ounces of Orange Fruit-O to one pound of California Lemon Creme Filling, stirring until completely blended. Fill a pastry bag with the orange filling; then inject filling into each donut.

**BAKEMARK**

Authentic Taste. We Deliver.™

For more information, contact your BakeMark Sales Rep or call toll-free 866.232.8575

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