

# SAVORY KOLACHES



Your customers can enjoy savory versions of these new tasty treats. We've made the task of making Kolaches a snap with our BakeMark "Genuine Kolache Mix." The Kolache is so versatile that by simply making changes in the fillings, this pastry can become a meal. Looking for a great lunch item or something to appease that afternoon craving? Sell your customers this satisfying meal-in-a-bun. A Savory Kolache filled with combinations of cheese, sausage, scrambled eggs, spinach, broccoli or you-name-it, these tasty morsels can broaden your marketing day and bring you extra sales and profit.

## EXTRA SALES AND PROFITS FOR YOU!

Savory Kolaches provide a great way to increase afternoon lunch and snack sales. Tell your salespersons to suggestively sell them during the morning. Run an afternoon promotion to introduce them. Prepare a simple "bounce-back coupon" to give morning customers a reason to return in the afternoon. And...ask your BakeMark Sales Representatives for our "Kolache Counter Card" to help you promote this wonderful savory product.



## BAKEMARK PRODUCTS USED TO MAKE THIS ITEM:

- BakeMark Kolache Mix
- BakeMark Bread Pan Spray
- Westco Shine

## 1. MIX AND REST



Mix the dough following the easy one-step directions printed on each bag of Kolache Mix. Make sure the dough temperature is 80°-82°F when using fresh yeast. Your BakeMark Sales Representative will show you the "Magic Number Method" so you'll have perfect results every time.

## 2. SHAPE



After resting the dough for as little as 5 to as many as 45 minutes, scale the dough into 2 oz. pieces - or - using a bun divider, scale it into 4-5 pound pieces (for 36). Now round them gently.

## 3. FILL



Fill them with any combination of items listed above. Or try rolling these items into the dough just like a cinnamon roll, but replace the cinnamon with your special combination of cheeses, vegetables, or meats. Place them in muffin cups.

## 4. BAKE & SHINE



For all savory varieties, brush lightly with egg wash before baking, or brush with Westco Shine as they are removed from the oven. Bake them at 350°F until rich golden in color (approximately 20-25 minutes).

**BAKEMARK**

Authentic Taste. We Deliver.™

For more information, contact your BakeMark Sales Rep or call toll-free 866.232.8575

Visit us on the web at: [www.yourbakemark.com](http://www.yourbakemark.com)