

WATERMELON COOKIES (Using Creme Cake Mix)



Cookie sales can significantly add sales and profit to any bakery or donut shop operation. Consumer studies show that cookie sales make up 47% of snack sales nationwide and that includes all retail and wholesale bakeries. So, don't overlook this great sales opportunity. This very colorful cookie is so eye-catching that it will attract customers to your cookie display and is particularly popular in the growing Hispanic market segment. Are you ready to cash in on added cookie sales?

EXTRA SALES AND PROFITS FOR YOU!

Sample them to every one particularly customers that bring their children to your store. Children love these colorful cookies, and they will then be your *"Ambassador at Large,"* bringing their parents back again and again. Make up cookie baskets with all types of varieties; then garnish the basket with colorful Watermelon Cookies.

BAKEMARK PRODUCTS USED TO MAKE THIS ITEM:

- Crème Cake Mix



Recipe

Crème Cake Mix	7 lbs.	8 ozs.
Bread Flour	2 lbs.	8 ozs.
All Purpose Shortening	3 lbs.	
Whole Eggs	2 lb.	4 ozs.

1. SCALE & MIX



Scale ingredients and place flour, mix, and shortening in a mixing bowl. Using a paddle, mix in low speed until "just" incorporated. Then, add the eggs and mix only until smooth. Do not over-mix.

2. DIVIDE & COLOR



Divide into three equal pieces. Place each separately back into the mixing bowl, add the color, and incorporate the color in low speed until uniform.

3. SHAPE & CUT



Roll the green dough into a rectangle about eight inches wide and 1/4" thick, and then do the same with the yellow. Place the yellow on top of the green. Roll the red into a log about 2" in diameter and place it on the center of the stacked pieces. Roll the flat pieces over the log, and cut into 1/4" slices.

4. BAKE



After placing the cut pieces on a lined baking sheet, bake them at 350°F until light golden in color, approximately 8-10 minutes. Remember, cookies bake quickly and will continue to bake after being removed from the oven.

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