

# STRAWBERRY & CHERRY DECO DONUTS



Making Deco-Donuts gives you the perfect opportunity to add eye-catching color to your showcase. Often, by adding something unique and different, you will recognize increased sales - even on your regular items. This is the result of drawing your customers' attention away from their habitual gaze. Making fancy decorated donuts also allows you to ask a premium price, increasing your profit, and allowing you to differentiate your offering from your competition. And, of course, you could fill these fruit decorated donuts with the matching filling. Do you want to get rid of the "ho-hum's"? *Try something new!*

## EXTRA SALES AND PROFITS FOR YOU!

Place Deco Donuts in a prominent spot where they can be seen by children, as well as your regular customers. Promote them as "Party Donuts." Make sure your sales staff points them out to every customer. Give them away as the free item in a "baker's dozen" with any larger orders.

## BAKEMARK PRODUCTS USED TO MAKE THIS ITEM:

- Master Mix Raised Donut
- White Dipping Icing
- Chocolate Dipping Icing
- Strawberry E'ze Filling
- Cherry E'ze Filling

## 1. CUT & STRETCH



Process the dough as you would for regular raised donuts. Then, cut rounds using a Bismarck cutter. With a bench scraper or knife, cut a shallow slit into one side; then stretch the dough gently.

## 2. PROOF & FRY



Place them on a frying screen, and let them rise to 3/4 size. Fry them at 375°F until light golden in color (approximately 1 minute on each side). Let them drain well and cool.

## 3. DECORATE CHERRY



Heat Vanilla Dipping Icing to 115°F, and dip each donut. Color dipping icing red, and place two red rounds on each donut. The stems are melted Chocolate Dipping Icing, and the leaves are green colored icing.

## 4. DECORATE STRAWBERRY



Heat Vanilla Dipping Icing to 115°F, and dip each donut. Color dipping icing pink, and form the shape of the strawberry. The outline is melted Chocolate Dipping Icing, and the leaves are green colored icing.

**BAKEMARK**

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For more information, contact your BakeMark Sales Rep or call toll-free 866.232.8575

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